

Chinese New Year Culture Association (CNYCA)

P. O. Box 162633, Sacramento, CA 95816

2026 Event Sponsorship Form

Sponsor Name _____

Sponsor Mailing Address _____

Contact Person Name _____ Contact Person email _____

Contact Person Phone _____

Title Sponsor \$5000

- Display Title Sponsor's banner in theater
- MC read Title Sponsor's AD during the show
- Recognition on Stage and Certificate
- Logo on all CNYCA Promotion in media & Parking lot
- Full page color Ad in premium location of program book
- Free premium location booth & 10 performance VIP tickets

Ruby \$3000

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free premium location booth & 8 performance VIP tickets

Diamond \$2000

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free premium location booth & 6 performance VIP tickets

Gold \$1000

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free booth with premium location & 4 performance VIP tickets

Please contact Rung Fong Hsu at:
rungfong@gmail.com

Silver \$500

- Full page color Ad
- Free 2 Performance tickets

Bronze \$200

- Full page black and white Ad
- Free 2 performance tickets

Friend \$100

- Half page black and white Ad
- Free 1 performance ticket

Food Booth \$150

- Food vendor must secure own permit from Sacramento County:
<http://www.emd.saccounty.net>
Please contact Jenny Fong at:
foodvendorbooth@cnyca.net

Non- food Booth \$80 (for new and return vendor)

- One 6ft table and two chairs
Please contact Keely Jue or Eileen Leung at:
vendorbooth@cnyca.net

Ad dimensions:

- Full page: 7.5" (W) x 10" (H)
- Half page: 7.5" (W) x 4.5" (H)

Please send completed sponsorship form, check, to CNYCA, P.O. Box 162633, Sacramento, CA 95816, by Jan. 1, 2026.

Please email camera-ready images in JPG or PDF format to sponsorship@cnyca.net by January 1, 2026.

Please email booth application to foodvendorbooth@cnyca.net by January 1, 2026.